

## CONFERENCE SCHEDULE

### Saturday, August 7, 2010 Morning Schedule

7:00 AM – 9:10 AM Breakfast until 7:45, Corporate Presentations

9:10 AM – 12:20 PM Computer Lab open

Chesapeake I	Loch Raven	Harborview I	Harborview II	Camden	Severn	Potomac
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**9:10 AM – 10:20 AM Concurrent Sessions (70 minutes)**

Selling Covered Calls  Mary Ann Davis Advanced	Invest in the Best Companies  Phil Keating Intermediate	How I Analyze a Company  Bob Adams Intermediate <b>New!</b>	Value Line's Stock Report  John Diercks Beginner <b>New!</b>	What's Keeping You From Pulling the Trigger?  Ostrem-Seinberg-Tonsager Intermediate <b>New!</b>	Registered Newbie Members Only	Open Lab
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**10:30 AM – 11:20 AM Concurrent Sessions (50 minutes)**

Introduction to Behavioral Finance  Don Cassidy General <b>New!</b>	Spinoffs: Everything You Need to Know  Bakul Lalla Advanced <b>New!</b>	Identifying Red Flags  Brian Altschul Intermediate	Utilizing a Watch List for Industry Study  Phil Sudore General <b>New!</b>	Managing, Not Just Monitoring, Your Portfolio  Seymour Zeenkov Beginner <b>New!</b>	Registered Newbie Members Only	Open Lab
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**11:30 AM – 12:20 PM Concurrent Sessions (50 minutes)**

When Bad Things Happen to Good Options  Saul Seinberg Advanced <b>New!</b>	Evaluating Management: Dissecting PTP  John Diercks Intermediate	Create a Conservative Stock Study  John Tonsager Intermediate	A Tour of the SEC Website  Jack McCreery General <b>New!</b>	Armchair Quarterbacking Your Portfolio  Matt Willms General	Registered Newbie Members Only	Open Lab
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12:25 PM – 2:30 PM Lunch until 1:15, Corporate Presentations

**Saturday, August 7, 2010  
 Afternoon Schedule**

2:30 PM – 6:00 PM Newbies only in the Computer Lab

Chesapeake I	Loch Raven	Harborview I	Harborview II	Camden	Severn	Potomac
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2:30 PM – 3:40 PM Concurrent Sessions (70 minutes)

There IS a Time to Sell	Lessons from Behavioral Finance	Understanding Income Statements and Balance Sheets	Analyze Annual Reports the Easy Way	Recruiting and Mentoring for Clubs		Computer Lab Closed
Mary Ann Davis	Phil Keating	John Diercks	Bob Adams	Lynn Ostrem		
General	Intermediate	Intermediate	Beginner	General		

3:50 PM – 4:40 PM Concurrent Sessions (50 minutes)

Use Trading Volume to Enhance Buy/Sell Decisions	Setting Price Targets in Turbulent Times	Stock Selection and Analysis Software	Select the Best with the SCG	You're Retired, Now What?		Computer Lab Closed
Don Cassidy	John Tonsager	Joe Craig	Louise Sechler	Ira Smilovitz		
Advanced <b>New!</b>	Intermediate <b>New!</b>	Beginner	Intermediate	General		

4:50 PM – 6:00 PM Concurrent Sessions (70 minutes)

Behavioral Finance: A Tool to Improve Investment Performance	Weeding and Feeding Your Portfolio	Portfolio Risk	The Art and Science of P/E Ratio Analysis	Stock Up – Veterans Share Their Secrets		Computer Lab Closed
Don Cassidy	Phil Keating	Brad Taylor	Doug Gerlach	Altschul-Lalla-Seinberg		
Intermediate <b>New!</b>	General	General <b>New!</b>	Intermediate <b>New!</b>	Intermediate		

6:00 PM – 7:00 PM Cash Bar

7:00 PM – 9:20 PM Dinner until 8:00 PM, Corporate Presentations

9:20 PM Cyber Cafe, Computer Lab open 9:20 PM – midnight



## Sunday, August 8, 2010 Morning Schedule

7:00 AM – 9:10 AM Breakfast until 7:45, Corporate Presentations  
9:10 AM – 12:20 PM Computer Lab open

Chesapeake I	Loch Raven	Harborview I	Harborview II	Camden	Severn	Potomac
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### 9:10 AM – 10:20 AM Concurrent Sessions (70 minutes)

Discounted Cash Flow	Relative Strength: A Helpful Investor's Tool	Visual Analysis for the Not-So-Newbie	Invest Wisely and Avoid Fraud	Learn to Profitably Sell Stock Positions	Registered Newbie Members Only	Open Lab
Bakul Lalla	Saul Seiberg	Lynn Ostrem	Kathy Floyd	Don Cassidy		
Advanced	Advanced <b>New!</b>	General <b>New!</b>	General <b>New!</b>	Intermediate <b>New!</b>		

### 10:30 AM – 11:20 AM Concurrent Sessions (50 minutes)

A Closer Look at Projecting EPS Growth	Evaluating Management: Understanding ROE	Putting the Pieces Together	Avoiding Financial Fraudsters	Securities and Exchange Commission Forms	Registered Newbie Members Only	Open Lab
Doug Gerlach	John Diercks	Bob Adams	Ira Smilovitz	Jack McCreery		
Intermediate <b>New!</b>	Intermediate	General	General <b>New!</b>	General		

### 11:30 AM – 12:20 PM Concurrent Sessions (50 minutes)

Stop Loss Orders: Helpful or Harmful?	Discounted Cash Flow Case Studies	The Inner Geek's Technology Update	Portfolio Rebalancing Made Simple	Using Good Online Practices	Registered Newbie Members Only	Open Lab
Saul Seiberg	Bakul Lalla	Joe Craig	Matt Willms	Randy Wilkes		
Advanced <b>New!</b>	Advanced	Beginner <b>New!</b>	General <b>New!</b>	Intermediate		

12:30 PM – 2:40 PM Lunch until 1:15, Corporate Presentations, Grand Prize drawing, InvestEd 2011 location announcement

**Sunday, August 8, 2010**  
**Afternoon Schedule**

2:40 PM – 4:50 PM Computer Lab Open

Chesapeake I	Loch Raven	Harborview I	Harborview II	Camden	Severn	Potomac
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2:40 PM – 3:50 PM Concurrent Sessions (70 minutes)

Selling Cash Secured Puts	Sources of Earnings Growth: Return on Equity	Internet Research	Researching Stocks: The Other 20%	Leaky Pipes and Underperforming Stocks	Sleep Better with Your Current Portfolio	Open Lab
Mary Ann Davis	Phil Keating	Bakul Lalla	Lynn Ostrem	Matt Willms	Ira Smilovitz	
Intermediate <b>New!</b>	General	Intermediate	Intermediate	General <b>New!</b>	Advanced <b>New!</b>	

4:00 PM – 4:50 PM Concurrent Sessions (50 minutes)

Investing in the Blogosphere	Sensuality and Sectors	Become a Stock Analysis Expert	Dynamics of the Stock Selection Form	SSF: A Tool to Help Solve the Investment Puzzle	Protect Your Valuable Records BEFORE a Disaster Strikes	Open Lab
Doug Gerlach	Seymour Zeenkov	Brad Taylor	Brian Altschul	Louise Sechler	Pam Wilkes	
Intermediate <b>New!</b>	Intermediate <b>New!</b>	Intermediate <b>New!</b>	Intermediate	Beginner	General	

*Travel Home Safely*